Rana Naseeb

Project Manager

I have over six years of Project management expertise, focusing on UX and innovative product development. I've launched multiple successful apps on various platforms, and I'm passionate about solving impactful challenges.

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Abu Dhabi, United Arab Emirates 📍

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WORK EXPERIENCE

Project Manager
Zero Gravity Multimedia & IT Solutions

03/2019 - Present   *Abu Dhabi, UAE*

Achievements/Tasks

- Built and managed an AI-based Mobile app for non-Arabic speakers with a budget ranging from 1M$ to 2M$.
- Built and managed a private messenger mobile app for the corporate sector that served internal employees to communicate & share documents securely.
- Built, launched, and managed a full set of apps (user-facing and internal) for an e-commerce startup, opening in GCC, achieving a 30%+MoM growth rate.
- Built and managed a vehicle maintenance system for a car care company to digitalize their process and it decreased human error by 80%+ and increased the work efficiency.
- Built, launched, and managed an OTT platform which included Web and mobile apps, it helped the tv channel to increase the number of viewers up to 80%.
- Built and managed a digital gold buying and selling mobile app with real-time price data for a startup, opening in Sudan.
- Built, launched, and managed a travel service booking web app to streamline the process, reducing 50% the time it takes for organizations to book services for their employees.

Software Engineer
Planet01

06/2017 - 02/2019   *Karachi, Pakistan*

Achievements/Tasks

- Developed and maintained robust web applications using PHP, MySQL, and frameworks like Laravel and CodeIgniter.
- Successfully developed and launched a web application for the textile industry, streamlining the product development cycle and improving efficiency by 80%.
- Actively contributed to the company's growth by implementing new features and functionality in web applications, resulting in increased user engagement and customer satisfaction.

EDUCATION

Bachelor of Computer Science
Bahria University

08/2013 - 06/2017   *Karachi, Pakistan*

SKILLS

Skill	Level
Agile Project Management (SCRUM, KANBAN & XP)	● ● ● ● ●
Product Launch Strategy	● ● ● ● ○
Feature Road-mapping	● ● ● ● ○
UX Design & Process	● ● ● ● ●
Leadership & Mentoring	● ● ● ● ●
Budget Management	● ● ● ● ○
Usability Testing	● ● ● ● ○
Communication	● ● ● ● ●
SW Development Knowledge	● ● ● ● ○
Business Analysis	● ● ● ● ○

PERSONAL PROJECTS

Car Parking Management (01/2017 - 07/2017)

- Designed and built a fully integrated parking management system which helps the customer to see the available slot and book using their mobile. Got the 2nd Position in Final year project (FYP)

CERTIFICATES

Associate Cloud Engineer (GCP) (09/2022 - 09/2025)

Professional Scrum Master™ I (PSM I) (08/2020 - Present)

Project Management Professional (PMP)® (09/2023)

LANGUAGES

English
Full Professional Proficiency

Urdu
Native or Bilingual Proficiency

INTERESTS

Design | Photography | Cricket | Reading

Personal development | Running | Gaming